



131 John F. Campbell Drive
Newark, Delaware 19711
(302) 368-7107

_____, 2009

To Whom It May Concern,

I am a member of a local, non-profit, parent's organization in Newark, DE. I wanted to present you with some information on some of the advertising programs we have.

The First State Gymnastics Athletic Association is a 501c non-profit organization formed to promote and support the competitive activities of the First State Girls Gymnastics Team. We have two large events we are hosting this season. Our FSG Invitational meet scheduled for December 2009 and we will be hosting the Delaware State Championships in March 2010.

We have several advertising opportunities. We are starting our "Banner Fundraising Program". For a tax-deductible fee (\$350 for 4'x6' and \$300 for 3'x5'), you can design a banner advertising your business/company which will be displayed year-round at FSG.

Your banner will be viewed by patrons who visit FSG's gymnastics and class/camp programs weekly. Moreover, as a banner sponsor, you are entitled to free advertising in both programs for our well-attended events listed above and will be entitled to have your business listed as a sponsor on our website.

Once your banner has been made, a yearly, tax-deductible banner renewal fee of \$150 (4' x 6' banner) or \$100 (3' x 5' banner) will keep your banner displayed and your advertising going for years to come!

We also have "Program Advertising" available. Program sponsors can take advantage of our two invitational meets with an ad in the back of our program. A single program ad is \$65 and the fee for both our Dec. and Mar. programs is \$100 for a business-card sized ad. A ½ page ad will cost \$100 for a single program and \$150 for both, and a full-sized ad will cost \$150 for a single program and \$200 for both.

Should you be interested in either, please complete the attached form. If you have an electronic version of your artwork (PDF is preferable), you can also email it to me at _____. Please don't hesitate to contact me with any questions. Thanks so much for your consideration! I look forward to hearing from you!

Best Regards,

_____, FSGAA Member

FSGAA
131 John F. Campbell Drive
Newark, DE 19711



FSGAA Advertising Program

Please check the type of advertising desired:

Banner Fundraising Program

- 3' x 5' Banner \$300
- 4' x 6' Banner \$350
- 3' x 5' Banner Renewal \$100
- 4' x 6' Banner Renewal \$150

Advertising Program

- Business Card Sized Program Ad(select meet below) \$65/\$100*
FSG Invitational 12/09 DE State Meet 03/10 Both*
- ½ Page Program Ad (select meet below) \$100/\$150^
FSG Invitational 12/09 DE State Meet 03/10 Both^
- Full page program ad (select meet below) \$150/\$200~
FSG Invitational 12/09 DE State Meet 03/10 Both~

Business or Company Name: _____

Contact Name: _____

Address: _____

Telephone #: _____ Fax#: _____

Please include your design for your banner/ad on a CD or DVD or email via pdf format. There is no limit on the number of colors in your design. If buying a Program Advertisement, please be sure to clearly indicate which meet(s) program you are requesting for your ad. Indicate any special requests below:

Please make a copy of this form for your records, as it will serve as your receipt for your tax deduction. FSGAA is a 501(c) 3 organization, EIN# 51-0382125. We thank you for your support!

Please make checks payable to FSGAA.

Amount Included: _____ Method of Payment: Cash OR Check